

OSEA COMMUNITY POWER GUIDEBOOK – 2ND EDITION GOLD

(5,000-COPY PRINT RUN, 1 GOLD SPONSOR PER GUIDEBOOK)

OSEA recognizes the importance of relationship building and profile for your organization. We ensure maximum benefits from sponsorship entitlements:

Project Description:

The primary purpose of the book is to guide Ontarians who are forming or have formed a Community Power organization, beginning with an exploration of strengths and weaknesses of various organization structures including co-operatives, sole proprietorship, partnership, business corporations, limited liability partnership, and joint ventures. It lays out the steps that have to be taken to be in line with government policies and regulations, and provides an overview of the various phases of developing a Community Power projects taking into consideration the different types of generation available. Most importantly, it helps community power groups to identify key funders and financing.

Sponsor Benefits:

- Acknowledgement as Gold Sponsor on the guidebook's on sponsor page
- One (1) page advertisement space within the guidebook
- Banner ad (size: 125 x 125 px) on OSEA's website for the duration of 3 months
- One (1) full-access passes to OSEA's Community Power conference
- Opportunity to invite up to three (3) non-OSEA members to attend OSEA's Community Power conference at the early bird, member rate
- 20% discount on annual OSEA membership
- 50 copies of the publication
- Sponsor appreciation plaque
- Recognition on annual OSEA sponsor meter board
- Sponsorship plaque in OSEA office entrance* **

* This item will depend on new office location.

** Plaque size/color will depend on amount of sponsorship.

OSEA WEBINAR SERIES TERMS & CONDITIONS

1. The sponsoring organization agrees to provide the full sponsorship amount to OSEA within 30 days of signing the sponsorship agreement.
2. In return, OSEA agrees to provide the listed entitlements.
3. OSEA reserves the right to terminate this arrangement, should conditions change such that the sponsorship no longer complies with the OSEA's Sponsorship Policy.
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5. OSEA gives permission for sponsor to use sponsored event logo and word mark in marketing and promotional media and materials subject to notification to OSEA by sponsor of usage of logo and/or word mark. OSEA reserves the right to refuse and/or revoke sponsor logo and word mark rights at its discretion. The sponsor gives permission to use the sponsor's company name and affiliation in OSEA's publicity materials.

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Sponsorship Organization

Amount: \$45,000 + GST

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