



# **ONTARIO SUSTAINABLE ENERGY ASSOCIATION**

## **MEMBERSHIP BROCHURE**

Last Updated: April 2017



# Who is the Ontario Sustainable Energy Association?



OSEA is a membership based association of individuals, community, public and private sector champions.

Our **vision** is of a prosperous Ontario with a thriving sustainable energy sector, good jobs, resilient communities and healthy environments powered, heated, cooled and moved by portfolios of sustainable energy.

Our **mission** is to raise public awareness, advise decision makers and establish forums for new market opportunities and collaboration.

# Power of Collaboration

At OSEA, we believe in the power of collaboration to champion the transition toward 100% sustainable energy.



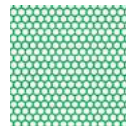
# Bringing Sustainable Energy Champions Together



WIND



GREEN GAS, HEAT & CHP



SMART ELECTRICITY & THERMAL NETWORKS



ENERGY EFFICIENCY & GREEN BUILDINGS



HYDRO



SOLAR POWER & THERMAL



LOW CARBON TRANSPORT



SMART METERS



COMMUNITY POWER



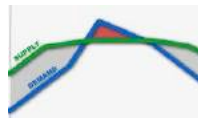
ABORIGINAL POWER



ENERGY STORAGE



JOBS AND TRAINING



DEMAND RESPONSE



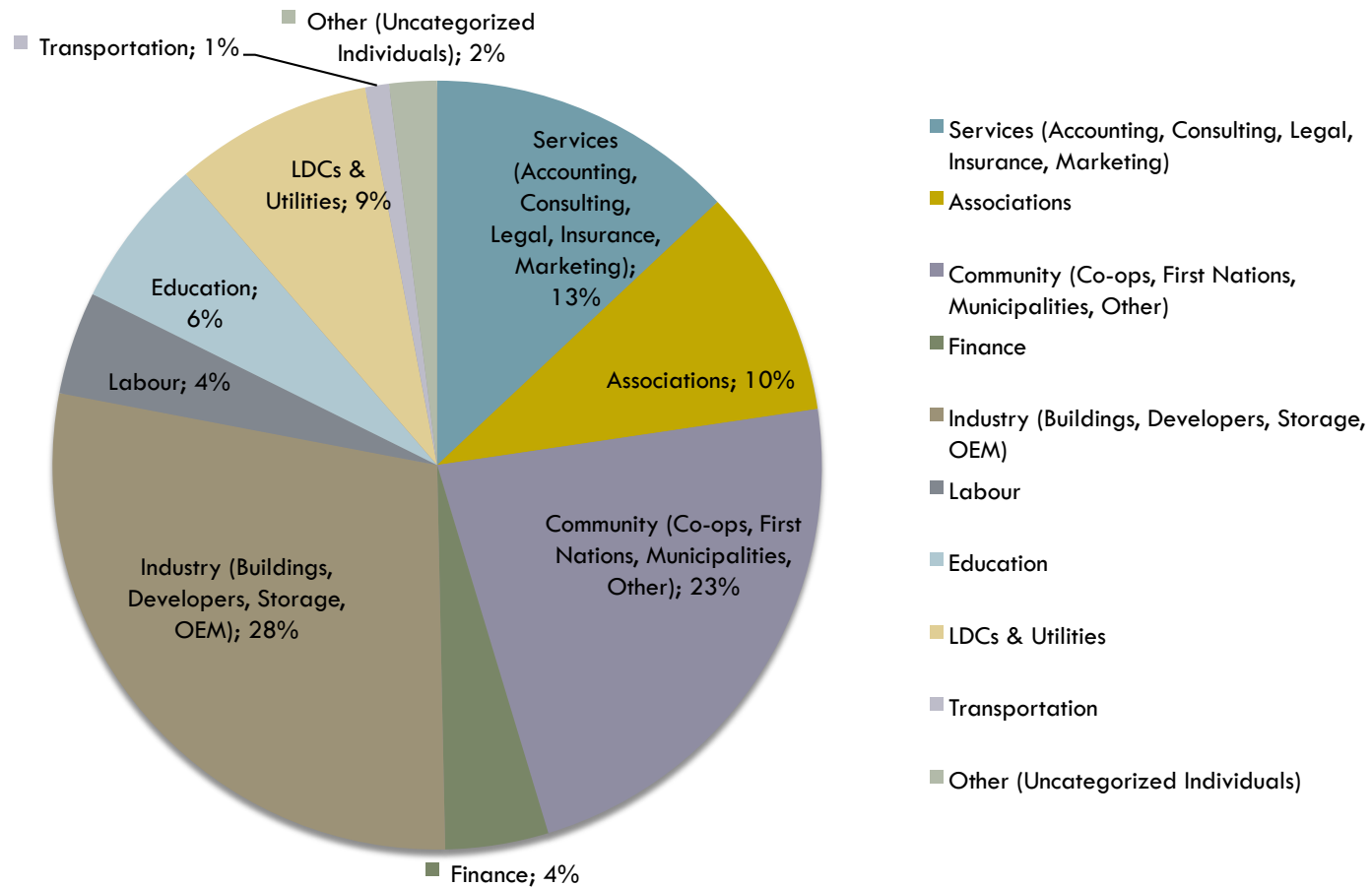
BIOENERGY



INVESTMENT

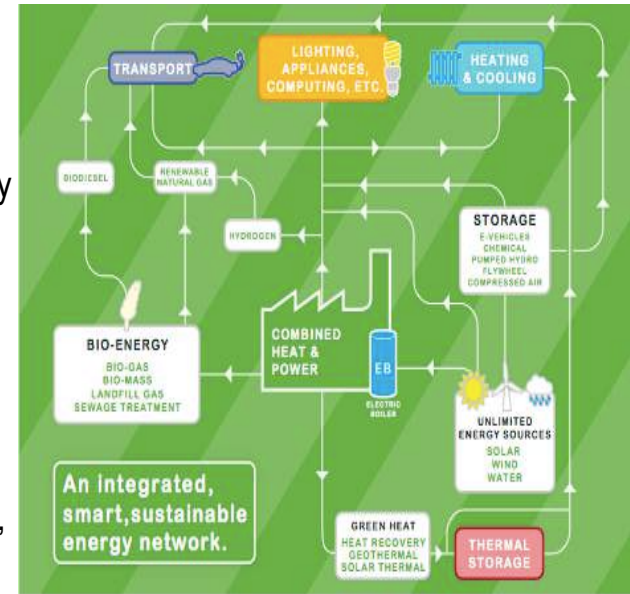
# A diverse membership

## OSEA Membership Composition (Date: Feb 22, 2017)



# Leadership in Action – Our Track Record

- 2004:** Campaigned and developed the policy document which led to Ontario's Renewable Energy Standard Offer Program
- 2007:** Launched the Community Power Fund to assist local Community Power generation initiatives with soft cost grants
- 2008:** Developed the policy document which led to the current Green Energy Act and Feed-in tariff (FIT) program
- 2008-Now:** Hosted five successful international sustainable exhibitions and conferences (World Wind 2008 and Community Power 2009–11, All Energy 2014) and celebrate the successes of our sector with an annual award ceremony - **Powering Prosperity Awards**
- 2009-Now:** Counter negative media rhetoric around Green Energy and Economy Act and FIT, defend the rights of communities to participate in the development of sustainable energy projects with ad campaigns, webinars, policy work and public awareness campaign - **Green Energy Doors Open**.
- 2010:** Created the Ontario Community Sustainability Services group to assist local community energy initiatives • Tide's Canada Top 10 award recipient.



# Activities Summary

- **Public awareness**

- Green Energy Doors Open
  - Newsletter, blog, podcast, infographics, case studies, videos, and social media



- **Advising government**

- Regular Government Relations
- With Input from OSEA Members through:
  - OSEA Policy & Regulatory Advisory Committee – monthly, every 3<sup>rd</sup> Friday
  - Through Working Groups & Sub-Committees

- **Networking**

- Powering Prosperity Awards – annual fundraising dinner
- Energy Drinks – monthly every 3<sup>rd</sup> Wednesday

# Membership Benefits

- Raise public and political awareness and build support for a sustainable energy economy, laying the groundwork for a flourishing environment that supports the development of sustainable energy projects throughout the Province.
- Engage in committees and working groups to impact and shape Ontario's energy system
- Network within the OSEA network of industry partners and community stakeholders, to collaborate on new ventures
- Attend informative OSEA events and receive discounts on services and events hosted by OSEA's partners
- Get listed in OSEA's online membership directory
- Run and vote for the board and vote on decisions of the organization
- Align your company with an Association that is advocating for a more sustainable Province with Good Jobs, Resilient Communities, and Healthy Environments

- **Additional Benefits for Enablers Members:**

- Company Logo & Hotlink on OSEA's Homepage
- 2 VIP Tickets to OSEA's annual Powering Prosperity Awards Dinner



# Membership Fees and Packages

## OSEA Membership Categories & Fees:

▪ Enabler	\$5,000
▪ Supporter	
▪ For-Profit	\$2,000
▪ Community/ NFP/ Edu. Inst./ Sole Proprietor	\$1,000
▪ Emerging Community & Start-ups	\$500
▪ Friend	\$100
▪ Student	\$50



Biomass North Development Centre

## **BNDC/OSEA Membership Discount Offer**

If you are currently a member of the Biomass North Development Centre (BNDC), you are eligible to receive 25% off an OSEA membership.

## **Membership/ Sponsorship Packages:**

OSEA offers attractive packages for particular initiatives/campaigns, combining the benefits of an OSEA membership and the sponsorship of a particular initiative for an aggregate, discounted rate.

These packages are customizable and available for Green Energy Doors Open, Energy Drinks, and Powering Prosperity.



# Sponsorship Opportunity – Green Energy Doors Open ([www.GreenEnergyDoorsOpen.ca](http://www.GreenEnergyDoorsOpen.ca))

Green Energy Doors Open (GEDO) Ontario is an energy literacy communications campaign and annual showcase of individual, community, and commercial sustainable energy projects. The initiative aims to showcase advancements in the sector and energy champions, demonstrating that Ontario is on the path to a 100% clean and sustainable energy system. GEDO originated in 2011 as a province-wide showcase in Ontario spearheaded by the Ontario Sustainable Energy Association. It has since then expanded into Alberta organized by Decentralized Energy Canada (DEC) in 2014, and into British Columbia organized by BC Sustainable Energy Association in 2016. In 2017, GEDO aims to expand the initiatives into other provinces to increase awareness of, and participation in, sustainable energy across Canada.



## Sponsorship Options:

- |              |                       |
|--------------|-----------------------|
| ▪ National   | Starting at \$100,000 |
| ▪ Provincial |                       |
| ▪ Gold       | \$10,000              |
| ▪ Silver     | \$5,000               |
| ▪ Bronze     | \$2,500               |
| ▪ Friend     | Starting at \$100     |

Customization is possible.

Download the sponsorship brochure: <https://tinyurl.com/gedosponsorbrochure>

# Sponsorship Opportunity – Ontario Energy Drinks

Ontario Energy Drinks is a relaxed monthly networking mixer that brings the sustainable energy sector together to profile industry leaders and allied associations. It is an opportunity for business development, collaboration and to stay current on developments in the energy sector.

In Toronto, OSEA partners with Toronto Green Drinks, broadening the scope of the event to bring together a diverse audience of sustainably minded business people that has the potential of forging exciting, new synergies.



**When:** Every 3<sup>rd</sup> Wednesday of the Month

**Where:** Grace O'Malley's, Toronto (14 Duncan Street)

***Sponsorships start at \$500***

# Sponsorship Opportunity – Powering Prosperity Awards ([www.PoweringProsperity.ca](http://www.PoweringProsperity.ca))

Powering Prosperity Award is OSEA's Annual Fundraising Gala held in the beginning of the year. The main purpose of this event is to highlight leadership in the sector, strengthen the OSEA community, and raise operating capital for OSEA. The theme of the evening is to showcase good jobs, resilient communities, and healthy environments.

**When:** Beginning of 2018

**Where:** TBA



## Sponsorship Options:

Presenting:	\$20,000
Award:	\$10,000
Power Partner:	\$4,000
Table Sponsor (Member)	\$2,500

# Contact

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[www.ontario-sea.org](http://www.ontario-sea.org)

[www.GreenEnergyDoorsOpen.ca](http://www.GreenEnergyDoorsOpen.ca)

[www.PoweringProsperity.ca](http://www.PoweringProsperity.ca)

